

## **Geographic Travel Club**

### **Sustainability action plan key objectives**

**2026-2028**

#### **Social**

- ⊗ Provide periodic support and training to all staff on their roles, rights and responsibilities regarding health and safety issues
- ⊗ Train all guides in Travelife certification
- ⊗ Deploy educational tours on wildlife and habitats for school customers
- ⊗ Identify and support local associations involved in human rights protection and/or environment protection
- ⊗ Include sustainability questions in our tour evaluations from customers

#### **Economic**

- ⊗ Encourage and invite partners to move towards eco-responsible professional practices

#### **Environnemental**

- ⊗ Carry out a carbon assessment of the company
- ⊗ Offsetting carbon emissions by implementing more eco-responsible projects
- ⊗ Plastic-free policy
- ⊗ Encourage customers to opt for more sustainable options